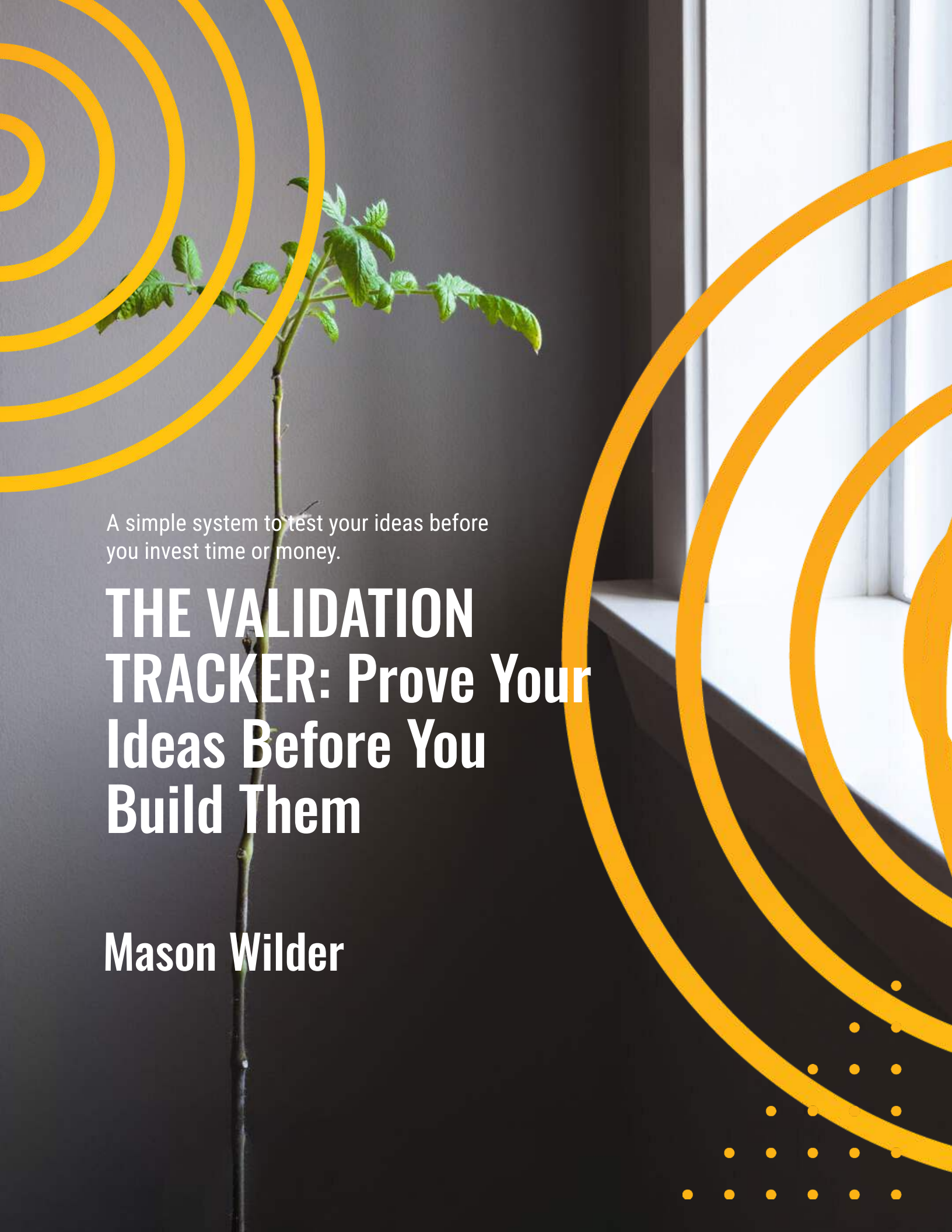




A simple system to test your ideas before  
you invest time or money.

# THE VALIDATION TRACKER: Prove Your Ideas Before You Build Them

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# THE VALIDATION TRACKER

## Prove Your Ideas Before You Build Them

### Why This Tracker Matters

Most people lose months — even years — building things no one ever asked for.

This tracker eliminates guesswork.

It shows you *exactly* which ideas deserve your time, and which ones to discard immediately.

You'll use it to:

- ✓ Collect ideas
- ✓ Measure real interest
- ✓ Score each idea objectively
- ✓ Identify winners fast
- ✓ Avoid “fantasy projects” that never sell

By the time you finish using this, you'll know *exactly* what to build next.

### HOW TO USE THE TRACKER

The tracker is built around **four simple stages**:

1. **Collect** (capture every idea quickly)
2. **Validate** (get real signals from real people)
3. **Score** (rank the idea's likelihood of success)
4. **Decide** (pivot, hold, or build)

You can complete a full validation cycle in a single weekend.

### THE COLUMNS (EXPLAINED)

This is what each column in your Notion/Sheet template represents, and how to fill it in.

#### 1. Idea Name

A short, clear description.

Examples: “AI Content Bundle,” “Local Lead Follow-Up Bot,” “Etsy Planner Generator”

#### 2. Problem It Solves

What pain does this idea remove?

Be specific — vague problems = vague sales.

### 3. Target Audience

Who feels this pain the most?

Examples: Etsy sellers, realtors, freelancers, coaches.

### 4. Interest Signals

Record what REAL PEOPLE say or do:

- poll votes
- DM replies
- comments
- email opens
- sign-ups
- “I need this” messages
- people asking for pricing

This column is your early “gold.”

### 5. Score: Pain Level (1–5)

How strong is the frustration this idea solves?

1 = mild annoyance

5 = they would pay TODAY

### 6. Score: Frequency (1–5)

How often the pain happens.

1 = rare

5 = daily or weekly problem

### 7. Score: AI Fit (1–5)

How well AI can lighten the load.

1 = AI barely helps

5 = AI dramatically reduces time or effort

## 8. Score: Profit Potential (1–5)

Would someone realistically pay \$50–\$300 for the outcome?

1 = unlikely

5 = absolutely

## 9. Total Score

Add the four numbers above.

**14+ means the idea is worth testing immediately.**

## 10. Validation Notes

This is where you paste any feedback, screenshots, quotes, or surprising insights.

Example:

“Three freelancers DM’d me asking if this existed. One asked how much it costs.”

## 11. Decision

Choose one:

- **Build** (strong signals)
- **Hold** (not enough data yet)
- **Pivot** (change angle or audience)
- **Kill** (not worth pursuing)

This keeps you moving — not guessing.

## SUGGESTED VALIDATION FLOW (WEEKEND VERSION)

### Day 1 — Idea → Message → Feedback

- Post a poll
- Send 10 DMs
- Ask 3 people “Would this help you?”

### Day 2 — Score → Decide → Next Step

- Add real responses
- Score the idea objectively
- Choose build/pivot/kill
- Move on — fast

This is what separates builders from dreamers.

## Want help turning these prompts into real income?

The *AI Income Blueprint* gives you:

- 7 weekend-built income systems
- templates, automations & workflows
- step-by-step execution guides
- free updates and bonus materials
- the full AI Profit Blueprint Vault

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**Created by Mason Wilder**

**AI Profit Blueprint**